



UNIVERSITÀ
DEGLI STUDI
FIRENZE

DISEI
DIPARTIMENTO DI
SCIENZE PER L'ECONOMIA
E L'IMPRESA



Ecological Economics in Tuscany

ecologicaleconomicstuscany.ec.unipi.it

Workshop (I edition)

Behavioural Ecological Economics

Monday 10 July

Building Block D6 - Room 1.11 (second floor)

09:00AM - 10:20AM

REGISTRATION AND BREAKFAST

10:20AM - 10:30AM

WELCOME GREETINGS FROM MONIA MONNI (ENVIRONMENTAL COUNCILOR
OF THE TUSCANY REGION)

10:30AM - 11:50AM

SESSION **"NUDGING & BOOSTING / 1"**

Water, Mobility, and More: Insights into Italian Youth's Willingness to Adopt Sustainable Behaviors (*Gabriele Lombardi* - University of Florence)

COVID-19 and Energy Curtailment Actions: Disentangling the Relative Importance of Attention and Income Shocks (*Laura Razzolini* - The University of Alabama)

Consumption feedback and water saving: an experiment in the metropolitan area of Milan (*Stefano Clò* - University of Florence)

The workplace as a means to spread sustainability, or how environmental policies, social norms and collective culture of sustainability interact (*Ilaria Dibattista* - University of Siena)



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12:00AM - 01:00PM

KEYNOTE LECTURE

"BEHAVIOURAL ECOLOGICAL ECONOMICS: REVIEW AND RESEARCH

PRIORITIES"- STEFAN DREWS

(UNIVERSITY OF MALAGA)



01:00PM - 02:15PM

Lunch at **Ciri Bè** Restaurant

(Via Antonio Pigafetta, 7, 50127 Firenze)

02:30PM - 03:50PM

SESSION "LOCAL SYSTEMS & GREEN POLICIES"

Empirical evidence for behavioral biases in direct and indirect rebound
(*Filippo Exadaktylos* - Loyola University, Andalucia)

Assessing Water-Energy-Food Nexus Industries Socioeconomic and
Environmental Impacts Using Input-Output Analysis (*Andre de Souza Coelho* -
University of the District of Columbia)

Social cohesion in the ecological transition (*Simone D'Alessandro* -
University of Pisa)

From Multiple Use Water Services (MUS) to Enhancing Food Security in
Kenya Through Blockchain: A 20-year research agenda (*Ralph Hall* - Virginia Tech
Institute)



03:50PM - 04:30PM



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04:30PM - 05:50PM

SESSION "ENVIRONMENTAL PREFERENCES & WELLBEING"

An experiment on ecological restoration (*Pietro Guarnieri* - University of Pisa)

Deforestation control and peasant local institutions (*Carolina Castro* - Universidad de los Andes)

Is awareness important to reduce individuals' energy consumption? Evidence from an Immersive Virtual Reality experiment (*Tommaso Luzzati* - University of Pisa)

Energy saving behaviours of Italian households (*Martina Barjaková* - University of Milano-Bicocca)



08:00PM *Social Dinner*

Antico Ristoro Cambi

(Via Sant'Onofrio, 1R, 50124 Firenze FI)



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Tuesday 11 July

Building Block D6 - Room 1.11 (second floor)

09:00AM - 10:20AM

SESSION "NUDGING & BOOSTING / 2"

Nudging recycling behaviour through feedback and social norms
(*Federica Stablum* - University of Trento)

Behavioural and cognitive approaches to education for the promotion of environmental awareness - EduS4EL Project (*Laura Caravona* - University of Milano-Bicocca)

Can we nudge sustainable food consumption? A field experiment at the University of Urbino canteen (*Chiara Lodi* - University of Urbino)

Using traffic-lighting to induce green consumption: the need for behavioural nudges when making time-pressured and information-constrained decisions (*Sebastian Lyons* - University of Oxford)



coffee break

10:20AM - 10:50AM

10:50AM - 11:50AM

SESSION "EXPERIMENTAL ECONOMICS"

Conservation Auctions and Payments for Multiple Ecosystems Services: A Framed Field Experiment in Oaxaca, Mexico (*Pallab Mozumder* - Florida International University)

Curbing Energy Consumption through Voluntary Quotas: Experimental Evidence (*Nicola Campigotto* - University of Trento)

Fairness matters in environmental contracting: Experimental evidence from India (*Rohit Jindal* - MacEwan University)



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12:00AM - 01:00PM

KEYNOTE LECTURE

"EXPERIMENTAL ECONOMICS FOR DISASTER PREPAREDNESS" - JANTSJE MOL

(CENTER FOR RESEARCH IN EXPERIMENTAL ECONOMICS AND POLITICAL DECISION
MAKING OF THE UNIVERSITY OF AMSTERDAM)



01:00PM - 02:00PM

Lunch at **Ciri Bè** Restaurant

(Via Antonio Pigafetta, 7, 50127 Firenze)

02:00PM - 04:00PM

- PRESENTATION OF THE **GREEN OFFICE** OF THE UNIVERSITY OF FLORENCE
- **GAMES FOR SUSTAINABILITY** (@FIRST LAB)



CALL FOR PAPERS

ECOLOGICAL ECONOMICS INVITES CONTRIBUTIONS FOR
A **SPECIAL ISSUE** ON "*BEHAVIOURAL ECOLOGICAL
ECONOMICS*"; GUEST EDITED BY NIVES DELLA VALLE (EUROPEAN
COMMISSION JOINT RESEARCH CENTRE), LEONARDO

BONCINELLI, (UNIVERSITY OF FLORENCE), TIZIANO DISTEFANO (UNIVERSITY OF
FLORENCE), TOMMASO LUZZATI (UNIVERSITY OF PISA) AND ANN-KATHRIN
BLANKENBERG (BARD COLLEGE BERLIN).

**THE SUBMISSION PERIOD FOR THIS SPECIAL ISSUE BEGINS ON 1ST OCTOBER 2023,
AND THE DEADLINE IS SET FOR 31ST JANUARY 2024.**

MORE INFO HERE: <https://journals.elsevier.com/ecological-economics%20/call-for-papers/behavioural-ecological-economics>



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LIST OF SPEAKERS

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